



**International Conference on  
Crowdfunding Research**  
30.11 – 01.12.2022  
Oslo, Norway



## Important Dates

Paper Submission Deadline: **15.08.2022**

Author Notification: **15.09.2022**

Early Bird Registration: **15.10.2022**

## Submission

- Send submissions to: [rotem.shneur\(at\)uia.no](mailto:rotem.shneur@uia.no)
- Mark email title with: “International Crowdfunding Research Conference Submission”.
- All submissions will be subjected to peer-review.

## Author Guidelines

- Full length papers only (do not submit abstracts).
- Length: manuscript should be no longer than a maximum of 30 pages (including abstract, manuscript text, references, tables, graphs, and appendixes).
- Spacing: double space.
- Font: Times Roman (size: 11 points).
- First page includes title + abstract + keywords.
- Submit two files: (1) title + full list of authors, their affiliations and contact details; (2) full manuscript without author identification.
- Submissions should be made in either Word Doc or Pdf files only.

## Call for Papers

- Papers addressing all issues related to crowdfunding are invited. These may include, but are not limited to, research focused on the following:
  - Psychology and cognition in crowdfunding behavior.
  - Factors impacting investor behavior in investment crowdfunding (equity, lending, etc.).
  - Factors impacting backer behavior in non-investment crowdfunding (reward, donation, etc.).
  - Risk mitigation in crowdfunding practice within and across models.
  - Roles of social capital, network relationships, and trust in crowdfunding adoption, practice, and performance.
  - Creation, leverage, and impact of trust in crowdfunding.
  - Gender aspects in crowdfunding adoption, practice, and outcomes.
  - Drivers of crowdfunding campaign performance and success.
  - Identification and measurement of crowdfunding outcomes beyond funding raised.
  - Factors impacting defaults in crowdlending.
  - Short- and long-term implications of crowdfunding experience on organizations' performance, corporate governance, reputation, and finances.
  - Short- and long-term implications of crowdlending on borrower finances and welfare.
  - Survival, growth, and performance of crowdfunded ventures.
  - Efficiency and effectiveness of fundraising in crowdfunding vs. traditional channels.

## Call for Papers

- Papers addressing all issues related to crowdfunding are invited. These may include, but are *not limited to*, research focused on the following:

- Drivers and barriers for crowdfunding adoption by fundraisers from different industries and sectors.
- Institutional drivers and barriers for crowdfunding market development.
- Challenges and solutions in crowdfunding regulation.
- Ethical perspectives, challenges, and solutions in crowdfunding practice.
- Sustainability aspects in crowdfunding practice and outcomes.
- Strategies for achieving legitimacy of and through crowdfunding practice.
- Collaboration and competition between crowdfunding platforms and traditional finance institutions.
- Crowdfunding business model design and development.
- Crowdfunding platform design and implications for user experience.
- Crowdfunding community structure, governance, dynamics, and their implications.
- Crowdfunding platform user profiles, characteristics, and their implications.
- Blockchain applications in crowdfunding and their implications.
- Cultural aspects in crowdfunding adoption, practice, and outcomes.
- Crowdfunding campaign marketing strategies and their relevance for different campaign objectives, target segments, and industrial sectors.

## Location

### **EPICENTER OSLO**

Edvard Storms gate 2, 0166 Oslo

<https://weareepicenter.com/oslo/>

## Corona/COVID-19 Advice

For up-to-date travel advice concerning COVID see:

<https://www.helsenorge.no/en/coronavirus/international-travels>

## Recommended Hotels Nearby

### **Radisson Blu Scandinavia** (4 star hotel)

<https://www.radissonhotels.com/en-us/hotels/radisson-blu-oslo-scandinavia>

### **Scandic St. Olavs plass** (4 star hotel)

<https://www.scandichotels.com/hotels/norway/oslo/scandic-stolavs plass>

### **Thon Hotel Slottsparken** (3 star hotel)

<https://www.thonhotels.no/hoteller/norge/oslo/thon-hotel-slottsparken/>

### **Smarthotel Oslo** (“Budget” hotel)

<https://smarthotel.no/en/oslo>

## Travel Information

**Visit Norway:** <https://www.visitnorway.no/>

**Visit Oslo:** <https://www.visitoslo.com/en/>

## Visa Requirements

For participants with nationalities requiring a visitor visa to enter Norway. Letters of invitation will be issued once conference fees have been fully paid.

## REGISTRATION

Early Bird Registration (until 15.10.2022)		Late Registration (after 15.10.2022)
Academic-regular	NOK 3125	NOK 4375
Academic-student	NOK 1875	NOK 2500
Business-regular	NOK 3125	NOK 4375
Business-NCF member	NOK 1875	NOK 2500
Non-profit organization	NOK 1875	NOK 2500

\*all prices include VAT

### Fees include:

Access for the two-day conference.

Basic lunch serving on both conference days.

Basic refreshments throughout the day on location.

Rough exchange rates for the Norwegian Krone (NOK) are;

NOK 10 = 1 EUR

NOK 9 = 1 USD

NOK 12 = 1 GBP

NOK 1.5 = 1 CNY

For latest exchange rates check:

<https://www.xe.com/>



<https://www.crowdfunding-research.org/crowdfunding-research-conference>