



Kilden. Foto: Tone Marie Straume.



Kunstsilo. Foto: Alan Williams Photography.



Kunstsilo. Foto: Tor Simen Ulstein.



Kristiansand-museum. Foto: Elida Asland.

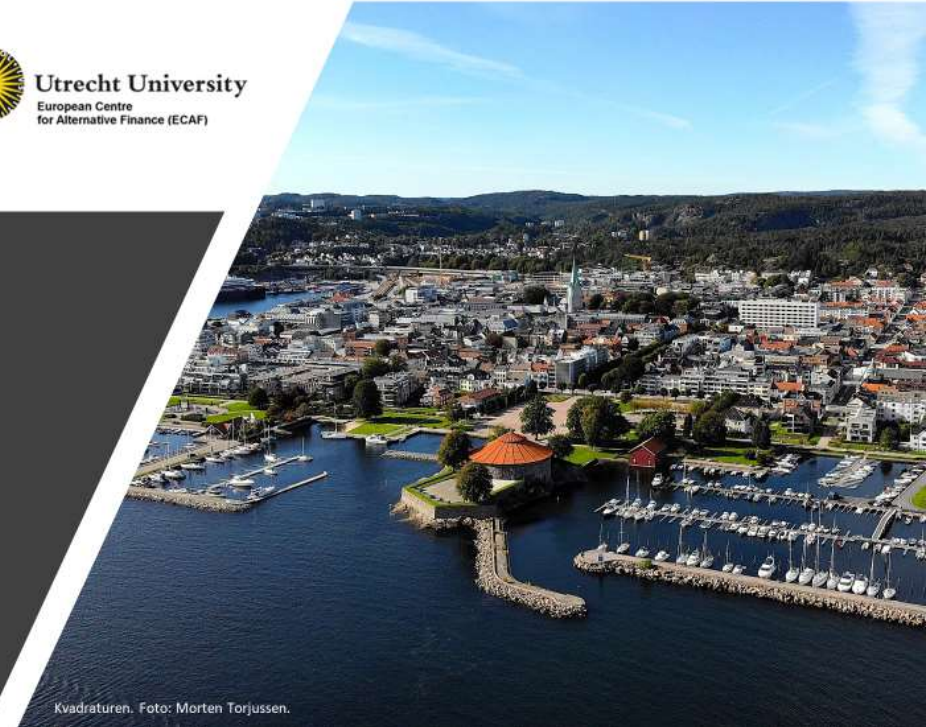


# 4<sup>th</sup> International Conference on Alternative Finance Research

2-4 June 2025

Kristiansand, Norway

Submission Deadline: 15.2.2025



Kvadraturen. Foto: Morten Torjussen.

Crowdfunding

Cryptocurrency

Digital Assets

Digital Lending

P2P Lending

Prosocial Lending

Microfinance

Microinsurance

Savings Groups

Donation Raising

Patronage

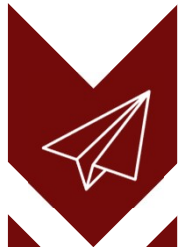
Crowd-insurance

Buy Now Pay Later

Invoice Financing

Mobile Money

# Submission and Dates



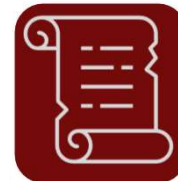
Send submissions to: [rotem.shneur\(at\)uia.no](mailto:rotem.shneur@uia.no)



Mark email title with:  
“ICAFR Submission”



All submissions will be subjected to blind  
peer-review



Paper Submission  
Deadline: **15.02.2025**



Author Notification:  
**20.03.2025**



Early Bird Registration:  
**15.04.2025**




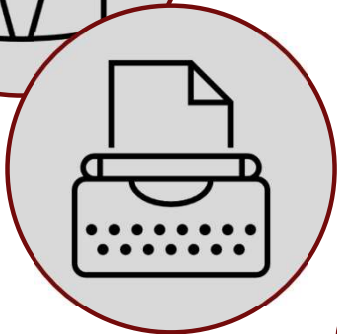
Abstract submission for  
proceedings: **20.05.2025**



Conference presentations  
files: **29.05.2025**

# Author Guidelines

- 
- Full length papers only:** Do not submit abstracts.
  - Length:** Manuscript should be no longer than a maximum of 30 pages (including abstract, manuscript text, references, tables, graphs, and appendixes).
  - Spacing:** double space.
  - Font:** Times Roman (size: 11 points).
  - First page:** includes title + abstract + keywords.
  - Submit two files:** (1) title + full list of authors, their affiliations and contact details; (2) full manuscript without author identification.
  - Submissions:** should be made in either Word Doc or Pdf files only.





# Call for papers

Papers addressing all issues related to alternative finance are invited, which includes but ***not limited to***, research focused on the following:

- ☞ Equity Crowdfunding.
- ☞ Revenue and Profit-Sharing crowdfunding.
- ☞ Initial Coin Offerings (ICOs).
- ☞ Security Token Offerings (STOs).
- ☞ Crowdlending, P2P Lending, and Digital Lending.
- ☞ Crowdfunded debt-based securities, debentures, and mini-bonds.
- ☞ Digital Invoice Trading.
- ☞ Real Estate Crowdfunding.
- ☞ Crowdfunded insurance
- ☞ Islamic Finance.
- ☞ Reward crowdfunding.
- ☞ Donation Crowdfunding
- ☞ Digital Patronage.
- ☞ Charitable Fundraising via Social Media.
- ☞ Community Shares and Cooperatives.
- ☞ Prosocial Lending.
- ☞ Microfinance.
- ☞ Savings Groups.



# Potential Themes

Papers addressing all issues related to alternative finance and/or crowdfunding are invited. These may include, but are not limited to, research focused on the following:

\*\*\* Note: reference to crowdfunding may apply to various models of alternative finance \*\*\*

- 👉 Psychology and cognition in crowdfunding behavior.
- 👉 Factors impacting investor behavior in investment crowdfunding (equity, lending, etc.).
- 👉 Factors impacting backer behavior in non-investment crowdfunding (reward, donation, etc.).
- 👉 Risk mitigation in crowdfunding practice within and across models.
- 👉 Roles of social capital, network relationships, and trust in crowdfunding adoption, practice, and performance.
- 👉 Creation, leverage, and impact of trust in crowdfunding.
- 👉 Gender aspects in crowdfunding adoption, practice, and outcomes.
- 👉 Drivers of crowdfunding campaign performance and success.
- 👉 Identification and measurement of crowdfunding outcomes beyond funding raised.
- 👉 Factors impacting defaults in crowdlending.
- 👉 Short- and long-term implications of crowdfunding experience on organizations' performance, corporate governance, reputation, and finances.
- 👉 Short- and long-term implications of crowdlending on borrower finances and welfare.
- 👉 Survival, growth, and performance of crowdfunded ventures.
- 👉 Efficiency and effectiveness of fundraising in crowdfunding vs. traditional channels.



# Potential Themes

Papers addressing all issues related to alternative finance and/or crowdfunding are invited. These may include, but are not limited to, research focused on the following:

\*\*\* Note: reference to crowdfunding may apply to various models of alternative finance \*\*\*

- ☞ Crowdfunding business model design and development.
- ☞ Crowdfunding platform design and implications for user experience.
- ☞ Crowdfunding community structure, governance, dynamics, and their implications.
- ☞ Crowdfunding platform user profiles, characteristics, and their implications.
- ☞ Blockchain applications in crowdfunding and their implications.
- ☞ Cultural aspects in crowdfunding adoption, practice, and outcomes.
- ☞ Crowdfunding business model design and development.
- ☞ Blockchain applications in crowdfunding and their implications.
- ☞ Crowdfunding campaign marketing strategies and their relevance for different campaign objectives, target segments, and industrial sectors.
- ☞ Crowdfunding platform design and implications for user experience.
- ☞ Crowdfunding community structure, governance, dynamics, and their implications.
- ☞ Crowdfunding platform user profiles, characteristics, and their implications.
- ☞ Cultural aspects in crowdfunding adoption, practice, and outcomes.
- ☞ Crowdfunding campaign marketing strategies and their relevance for different campaign objectives, target segments, and industrial sectors.

## Location

### University of Agder

Universitetsveien 25

4630 Kristiansand, Norway

<https://www.uia.no/english/index.html>

**Contact:** rotem.Shneor@uia.no

## Travel Information

**Visit Norway:** <https://www.visitnorway.no/>

**Visit Southern Norway:** <https://www.visitorslandet.com/>

## Getting There

Kristiansand Airport (code: KRS):

<https://avinor.no/en/airport/kristiansand-airport>

Trains and Buses from Oslo or Stavanger: <https://www.vy.no/>

Within Kristiansand buses download app: **AKT Billett** (with English interface)

## Recommended Hotels in Kristiansand

**Radisson Caledonian** 

<https://www.radissonhotels.com/en-us/hotels/radisson-bl-kristiansand-caledonien>

**Clarion Ernst Hotel** 

<https://www.strawberry.no/hotell/norge/kristiansand/clarion-hotel-ernst/>

**Scandic Bystranda** 

<https://www.scandichotels.no/hotell/norge/kristiansand/scandic-kristiansand-bystranda>

**CityBox Lite** (budget) 

<https://cityboxhotels.com/hotels/kristiansand/citybox-kristiansand-lite>

## Visa Requirements

For participants with nationalities requiring a visitor visa to enter Norway, letters of invitation will be issued once conference fees have been fully paid.



# Registration

Early Bird Registration (until 15.04.2025)		Late Registration (after 15.04.2025)
Academic-regular	NOK 5000	NOK 6000
Academic-student	NOK 3500	NOK 4500
Business-regular	NOK 5000	NOK 6000
Non-profit and government organization	NOK 3500	NOK 4500

**\*all prices include VAT**

## **Fees include:**

Access for the three-day conference.

Lunch serving on conference days.

Refreshments throughout conference days on location.





# Journal of Alternative Finance

**Selected conference papers will be invited for fast-track submission**

<https://uk.sagepub.com/en-gb/eur/journal-of-alternative-finance/journal203798>

